



## FRANCESCA NOEMI MARCONI

Digital Designer

### CONTACTS

Milan | Florence

hello@francescanoemimarconi.it

www.francescanoemimarconi.it

### ABOUT

36 years old.

Excellent knowledge Adobe programs: Photoshop, Illustrator, Indesign, After Effects.

Good level skills in Wordpress, HTML and CSS.

European license for the computer:

Word, Excel, Access, Power Point.

Good knowledge English and basic knowledge Spanish and French.

History degree, excellent skills in writing and making reports.

Art and photography lover.

Curiosity about new marketing and communication techniques.

Driving license.

Available for transfer.

### VOLUNTEERING

Designer at Sambhali Trust  
Empowering women in Rajasthan

Web designer and Social Greek NGOs:

Stand by Me Lesvos - Second Tree

## MAIN WORK EXPERIENCES

### WEB CONTENT

SDA Bocconi - School of Management | Milan, March 2023 - now

### DIGITAL DESIGNER FREELANCER

Benetton (Real life), Kiki Agency, Digital360, direct clients | Sept. 2018 - Feb. 2023

Web design, web editor, newsletter, landing page, banners, presentations.

### GRAPHIC DESIGNER

Luisa Via Roma | Florence, Dec. 2017 - Aug. 2018

Web content, creative designer, presentations, newsletter & gif maker.

### DIGITAL DESIGNER & MOBILE STRATEGIST

Beintoo | Milan, Sept. 2015 - Dec. 2017

Rich media and mobile projects, UI design, data visualization, video editing.

RCS client referent: creativity, landing page, dem, animated banners.

### GRAPHIC WEB DESIGNER

Once Extraordinary Events | Florence, Oct. 2014 - Jan. 2015

Press and web material for promoting cultural events.

### GRAPHIC WEB DESIGNER

Frittelli Contemporary Art | Florence, March - May 2014

### GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Les Petits Joueurs | Florence, Sept. 2013 - May 2014

### GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Giulia Bruni's Fashion Blog, Pisa Book Festival, direct clients | Summer 2012

## EDUCATION

### STORYTELLING FUNDAMENTALS

Scuola Holden | Turin, 2021

### MASTER LUXURY MARKETING & COMMUNICATION

Il Sole24ore Business School | Milan, 2019

### USER EXPERIENCE LAB

UX Boutique | Milan, 2019

### EXHIBITION DESIGN LAB

Palazzo Spinelli | Florence, 2015

### AFTER EFFECTS

Big Rocks | Treviso, 2014

### INFORAPHIC: DATA VISUALIZATION

Polytechnic University of Milan | Milan, 2013

### TYPE DESIGN

Polytechnic University of Milan | Milan, 2012

### FASHION DESIGN, Summer Course

Polimoda Fashion Institute | Florence, 2012

### GRAPHIC DESIGN DEGREE

Cappiello Design Academy | Florence, 2012

Anthropology Bachelor Degree, Alma Mater Studiorum - Bologna University

High school diploma specialising in humanities subjects, Florence