



FRANCESCA NOEMI MARCONI

It all started with an exam about Papal Iconography, studying those universally symbols I discovered my interest in graphics and visual communication. I got a advertising graphic diploma and afterwards I attended several courses to acquire necessary skills.

GRAPHIC DESIGN Cappiello Academy , Florence

WEB DESIGN Frame School, Florence

FASHION DESIGN Polimoda Summer Course, Florence

TYPE DESIGN Politecnico, Milan

INFOGRAPHIC Politecnico, Milan

VIDEO EDITING Bigrock, Treviso

EXHIBITION DESIGN Palazzo Spinelli, Florence

LUXURY MARKETING & COMMUNICATION MASTER IISole24Ore Business School, Milan

STORYTELLING Scuola Holden, online

TOSCANA DEL LIBRO | Graphic Designer 2011

Graphic material for publishing exhibitions promotion



PISA BOOK FESTIVAL | Social Media & Graphics

Social Media Specialist & organization Illustrators Award Talent Next: graphics, social, catalogs, exhibition and help desk.



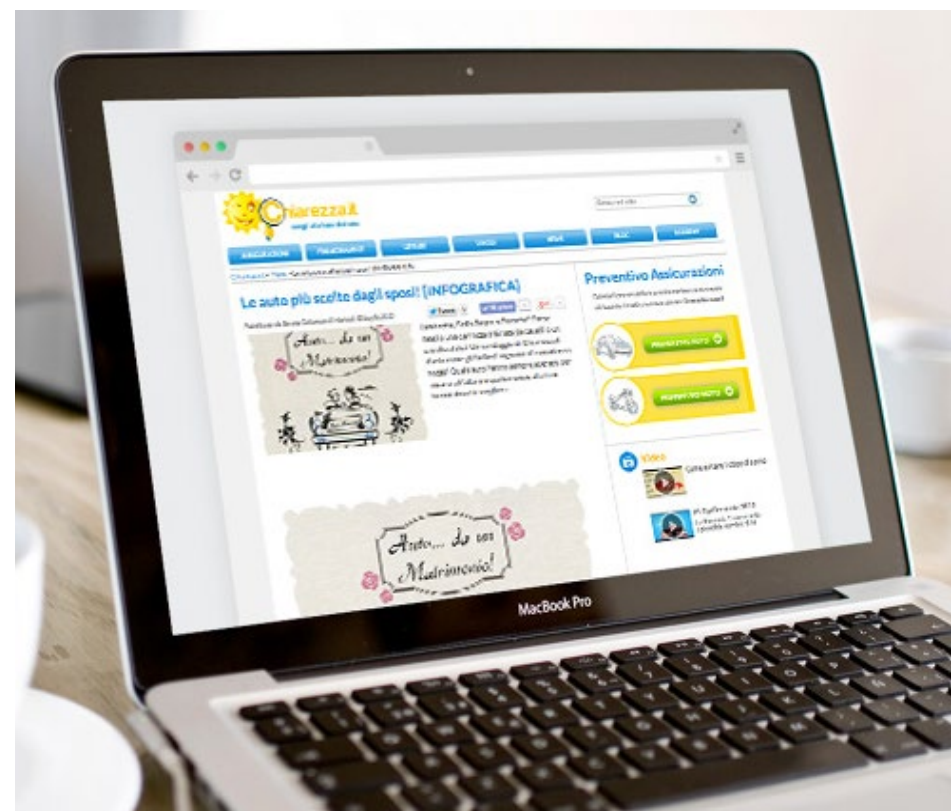
WEB DESIGN PROJECT | Frame School 2012

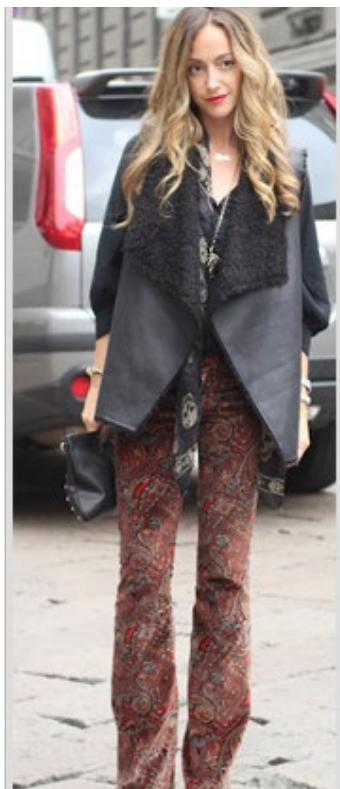
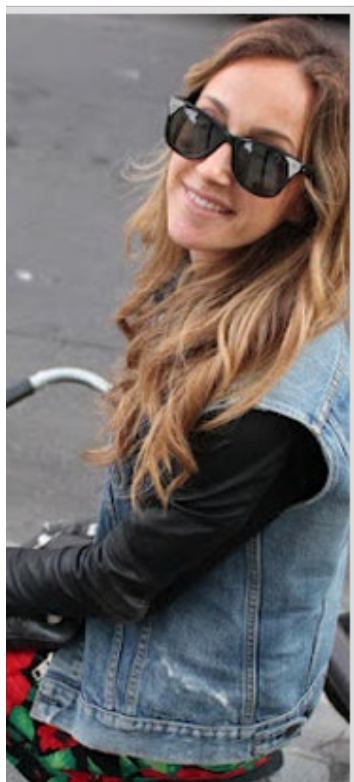
Web Design Course - Final Project: HTML web site



CHIAREZZA.IT | Data Visualization 2012

Infographic about cars for Chiarezza.it





GIULIA BRUNI FASHION BLOG | Graphic Designer & Social Media

Graphic designer, social media manager e web editor for Giulia Bruni.

MY T-SHIRT | Graphic Designer 2012

New graphics for My T-Shirt iconic t-shirts.

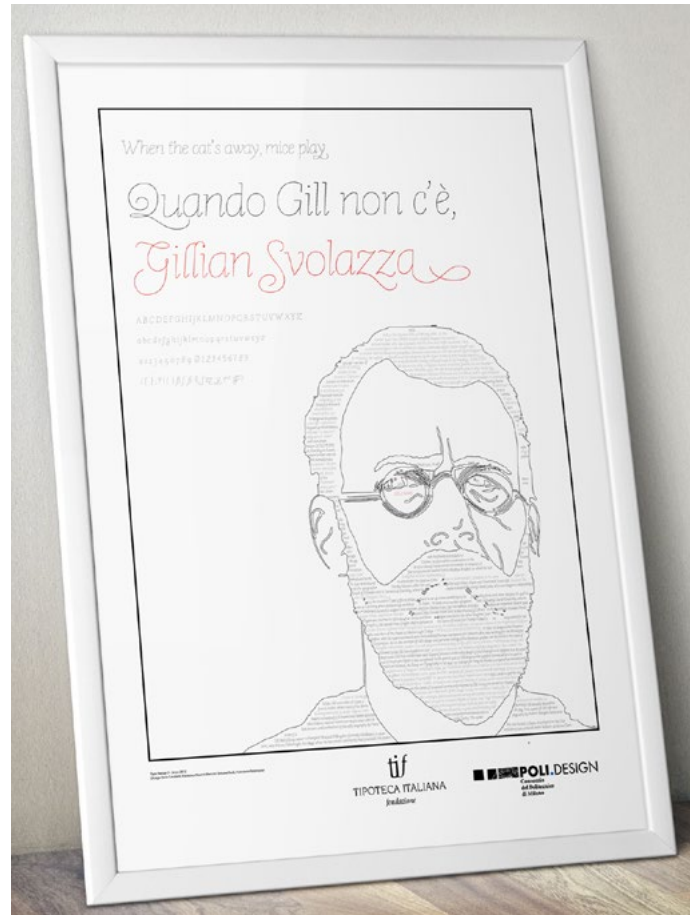


TYPE DESIGN

Politecnico di Milano 2012

Type Design Course

Final Project: a new serif font
from Gill Sans.

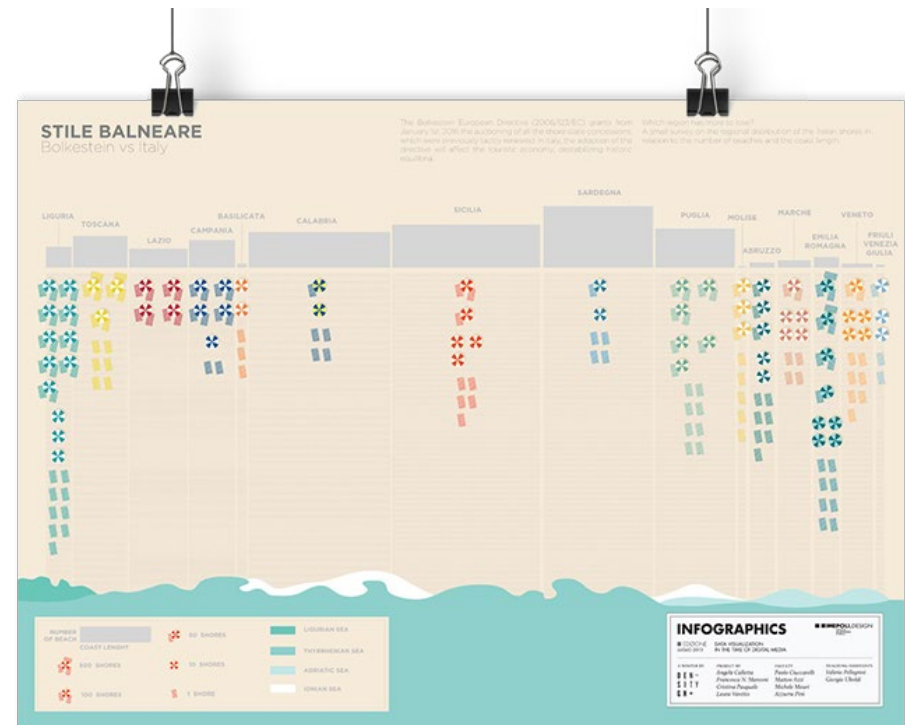


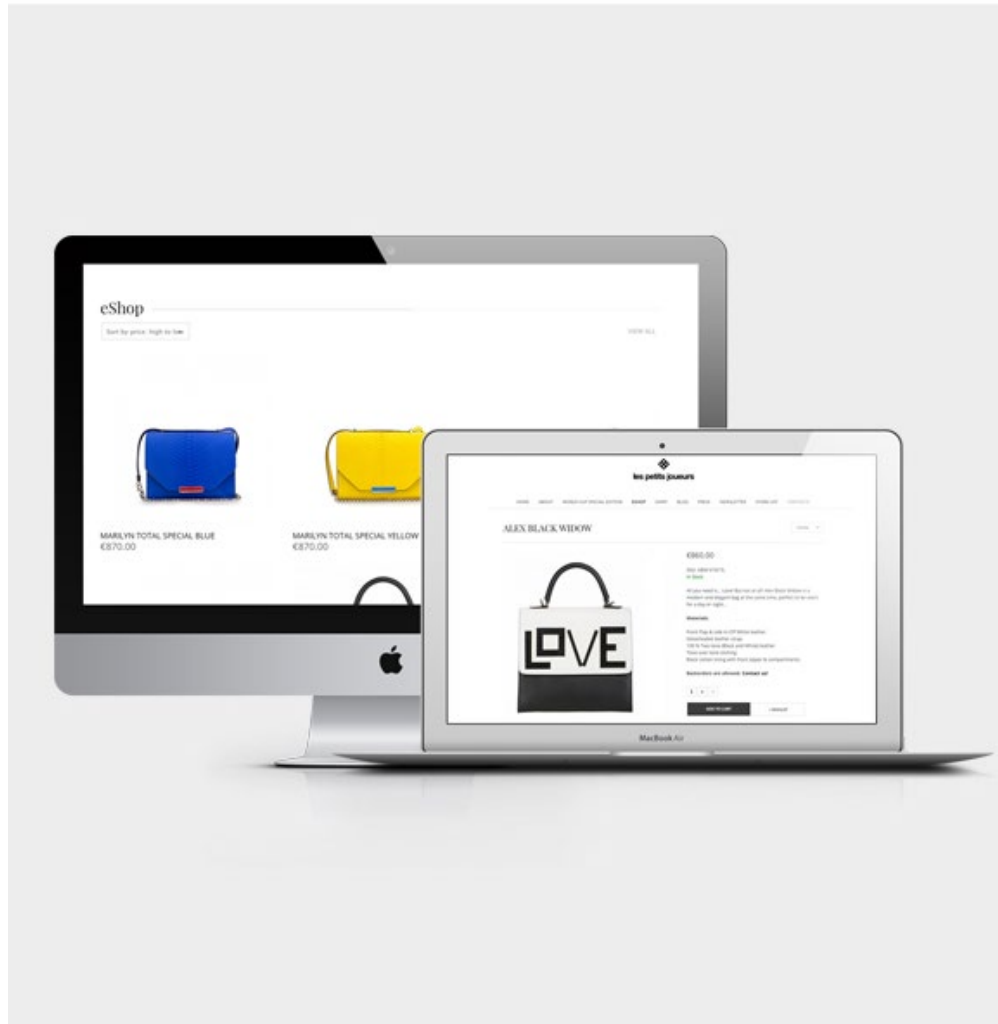
ORSA MINORE

Graphic Designer 2012-2013

Graphic material for
theatrical show promotion
at Cantiere Florida theater.

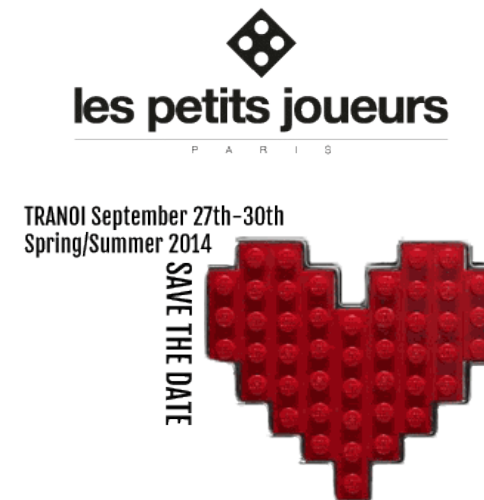






LES PETITS JOUEURS | Graphic Web Designer & Social

Web site, e-commerce, catalogs, lookbooks, linesheet, presentations, newsletter, packaging, photo editing and social media specialist.



September 27th-30th 2013 from 9am to 7pm
HALL FOYER - STAND X16
TRANOI TRADESHOW - CARROUSEL DU LOUVRE



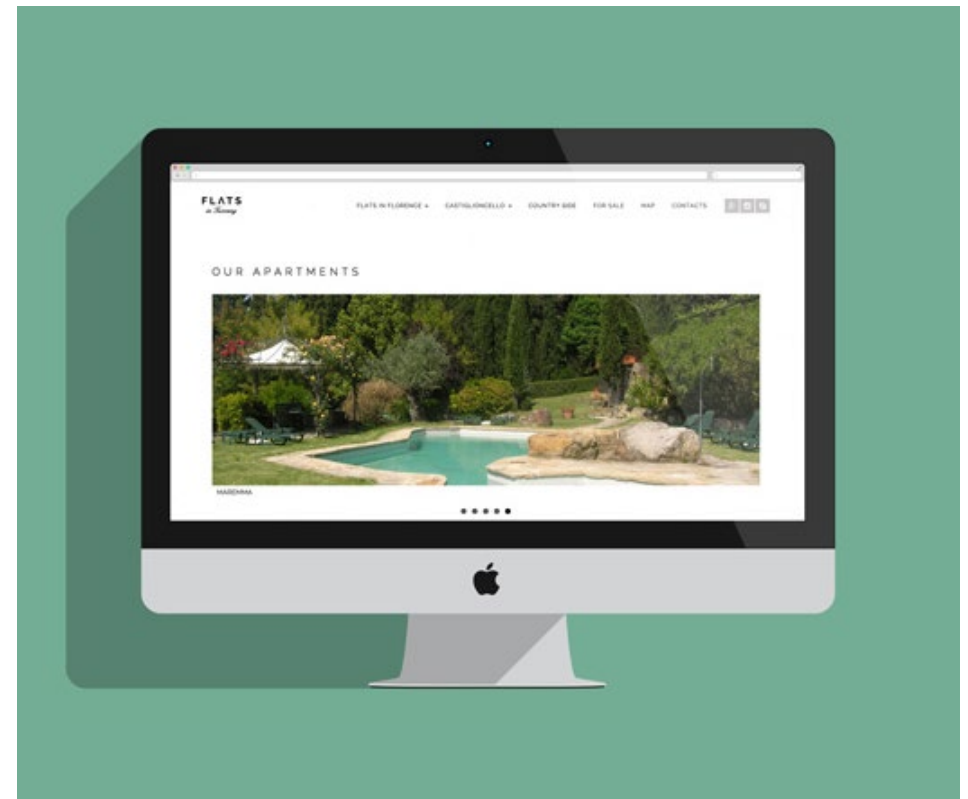
DRI DRI BRASIL | Newsletter 2013

Animated Newsletter for brazilian Dri Dri Gelato.



FLATS IN TUSCANY | Web Design 2013 - 2014

Web Designer & SEO for real estate business.

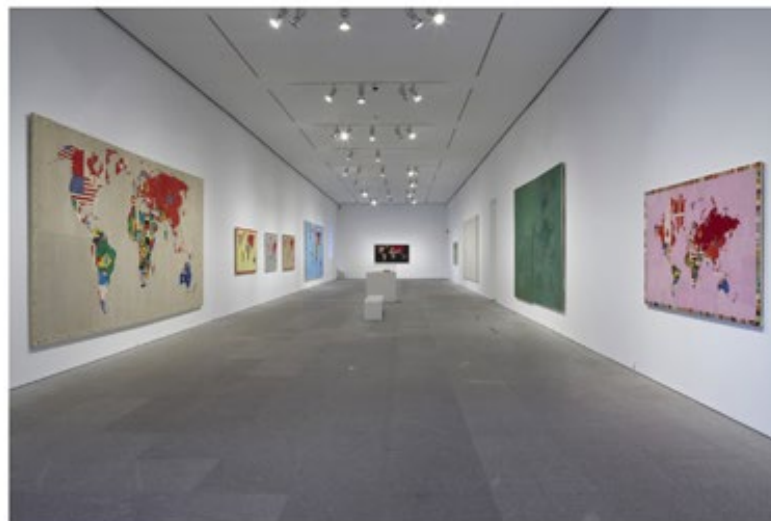


FRITTELLI ARTE CONTEMPORANEA

Graphic Designer

Graphics for Art Gallery promotion
MiArt 2014

- catalogs
- presentations
- web content



2011-2012

Alighiero e Boetti

Estrategia de juego

Madrid, Museo Nacional Centro de Arte Reina Sofia, 4 ottobre - 5 febbraio 2012

Londra, Tate Modern, 28 febbraio - 27 maggio 2012

New York, Museum of Modern Art, 1 luglio - 1 ottobre 2012

Questa retrospettiva, organizzata in collaborazione con il Museo Reina Sofia di Madrid e la Tate Modern di Londra, fino ad oggi, è la più grande presentazione fuori dall'Italia delle opere dell'artista italiano Alighiero Boetti (1940-1994). Seguendo un'organizzazione cronologica, la mostra, che riunisce oltre un centinaio di pezzi di momenti diversi della attività artistica di Boetti, presenta alcune delle sue prime produzioni, ancora vicine all'arte povera, e opere successive fondamentali per comprendere il percorso dell'artista.

Un'Ita

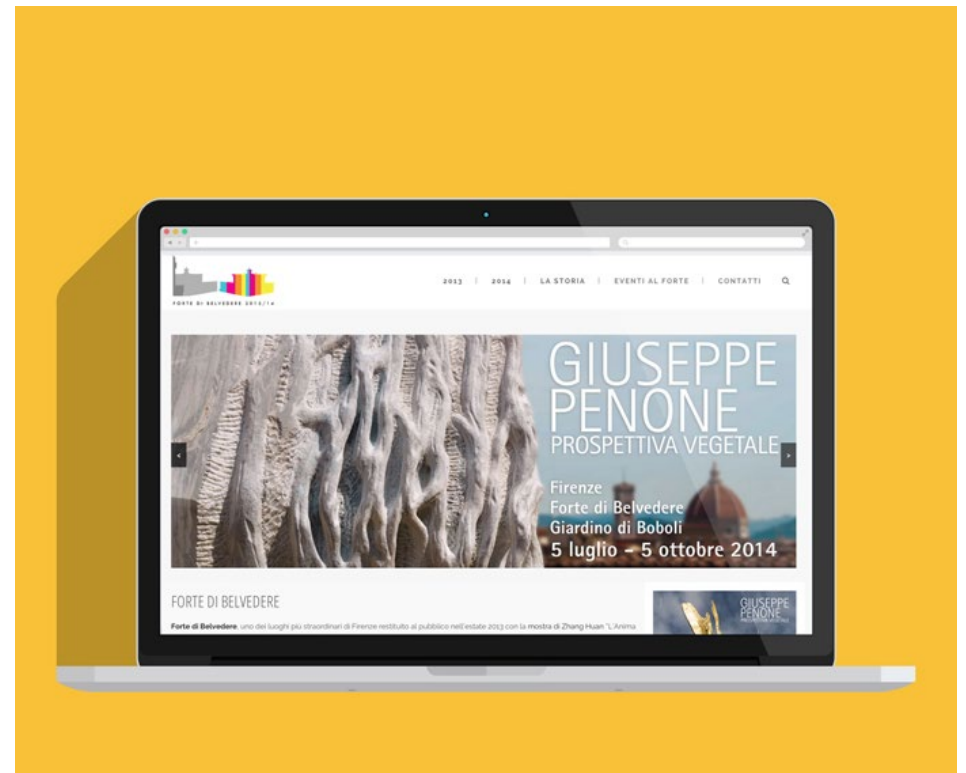
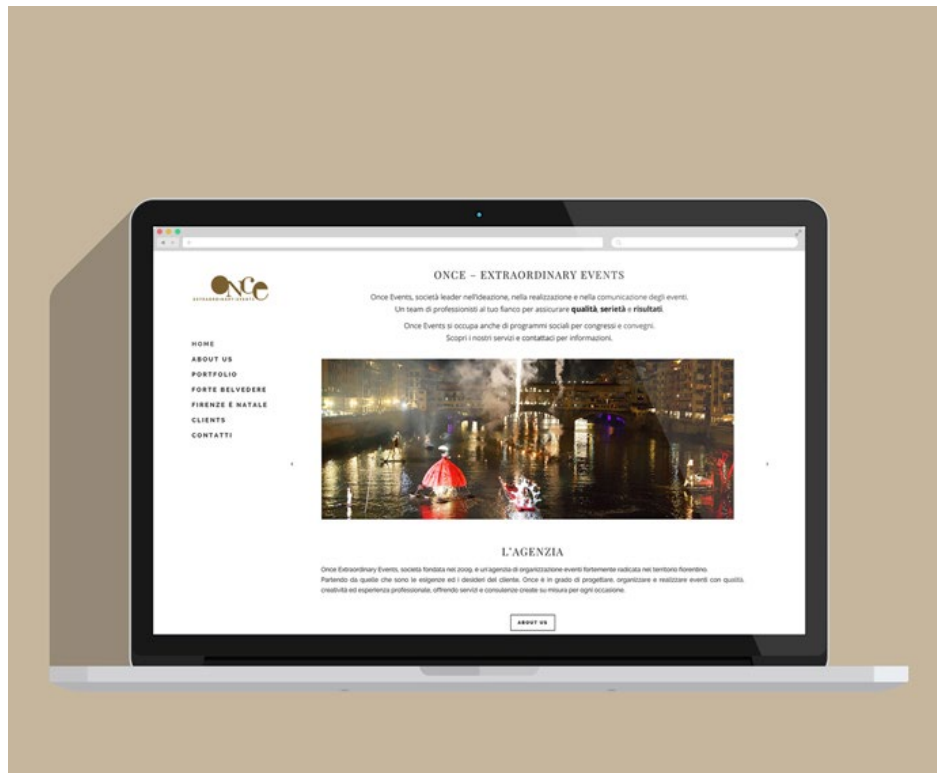
New York, Industria Gallery, 27 marzo - 10 maggio 2011

Mostra inaugurale per celebrare i 150 anni dell'Unità d'Italia

In collaborazione con La Farnesina



Mimmo Rotella, *La doppia vita di Silvia*, anni '60, décollage su tela, cm 140x100



ONCE EXTRAORDINARY EVENTS | Graphic web Designer 2014 - 2015

New web site for Once Events:

www.onceevents.com

www.onceevents.com/fortebelvedere

IL VILLAGGIO DI BABBO NATALE | Once Extraordinary Events 2014

Graphics and new web site for Villaggio di Natale 2014, Largo Annigoni, Florence.
Poster, flyer, web & social content.



PISTA DEL GHIACCIO
A Firenze si pattina!
Tutti i giorni dalle 10 alle 22!



KARAOKE SHOW
Don't be shy!
Sali sul palco e scatenati al
Karaoke Show!



**FIRENZE ROCK
FESTIVAL**
Accept the Challenge!
La sfida delle rock band



**LA CASA DI BABBO
NATALE**
Vieni a conoscerlo nella sua
casa



MUSICA E DANZA
Le scuole fiorentine sul palco
Primo appuntamento
domenica 14/12 con Atelier
de Danse



DJ SET - DANCE
Let's Dance!
Un po' di musica per
scaldarsi ballando!



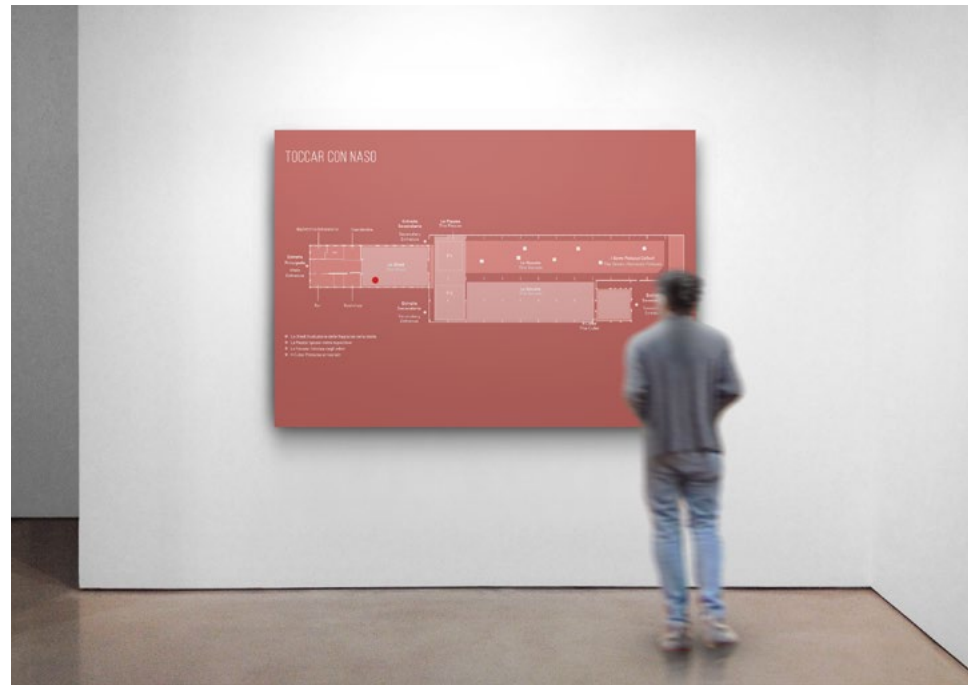
STREET FOOD
So good
Prova tutte le deliziose
proposte del Villaggio!

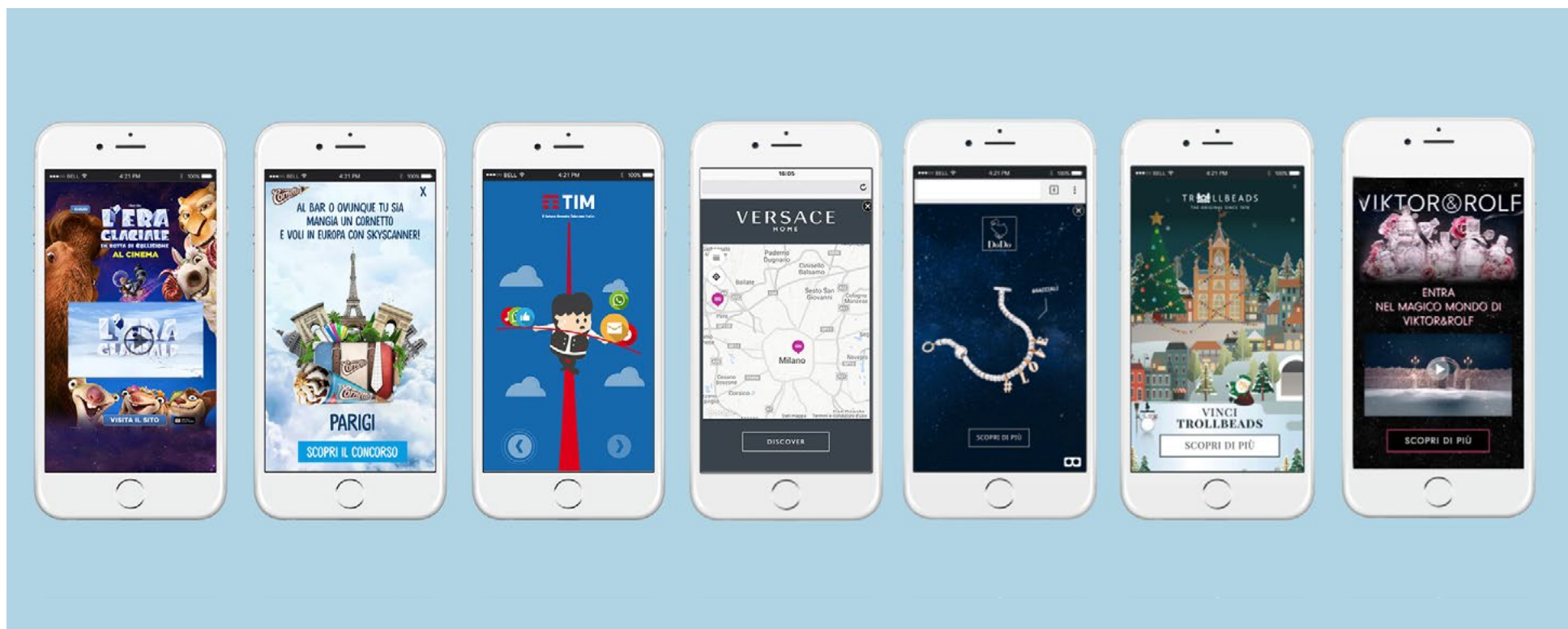


LA BEFANA
Dal 27 dicembre,
la befana è al villaggio!

EXHIBITION DESIGN | Palazzo Spinelli

Exhibition Design Course - Final Project: Proposal for an exhibition on the power of smell





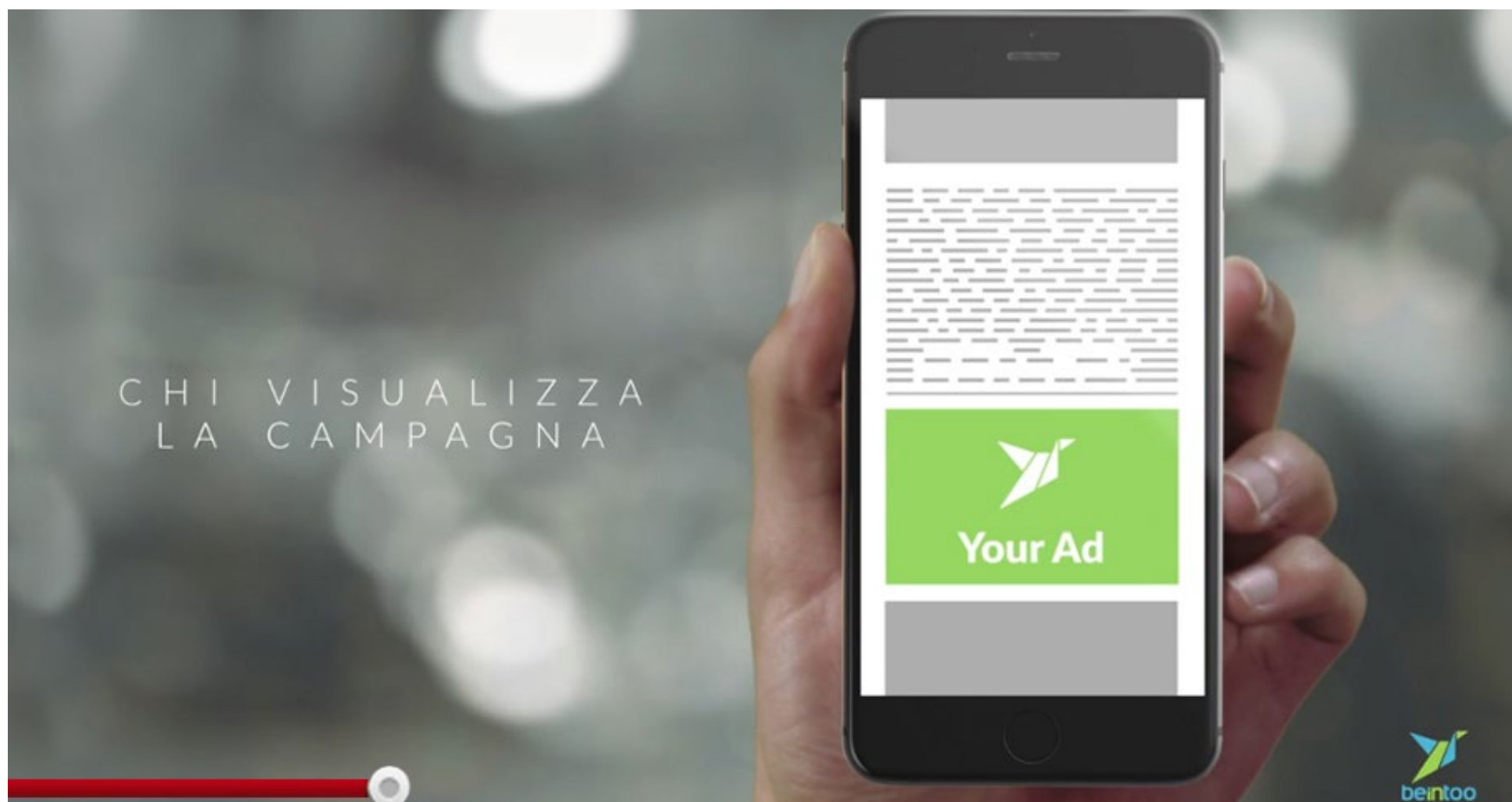
BEINTOO | Digital Designer 2015 - 2017

Rich media, online and offline advertising, social, landing page, newsletter, mobile projects, corporate and editing video, UX design, data visualization. Graphics and UX for Cuebiq dashboard.

www.beintoo.com







C U E B I Q

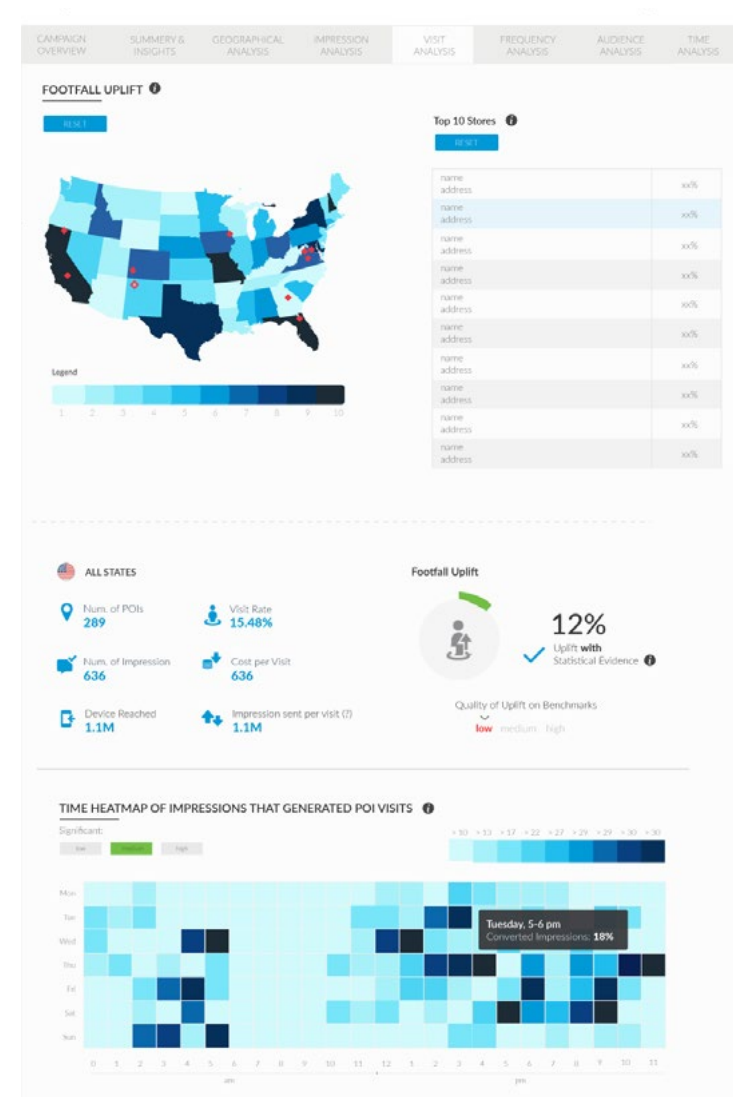
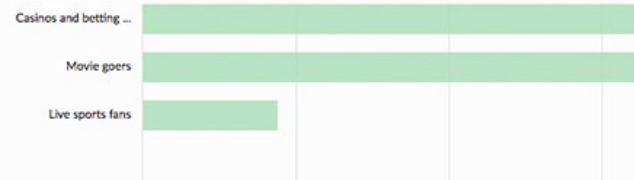
GEO-BEHAVIORAL AUDIENCES CORRELATION ⓘ

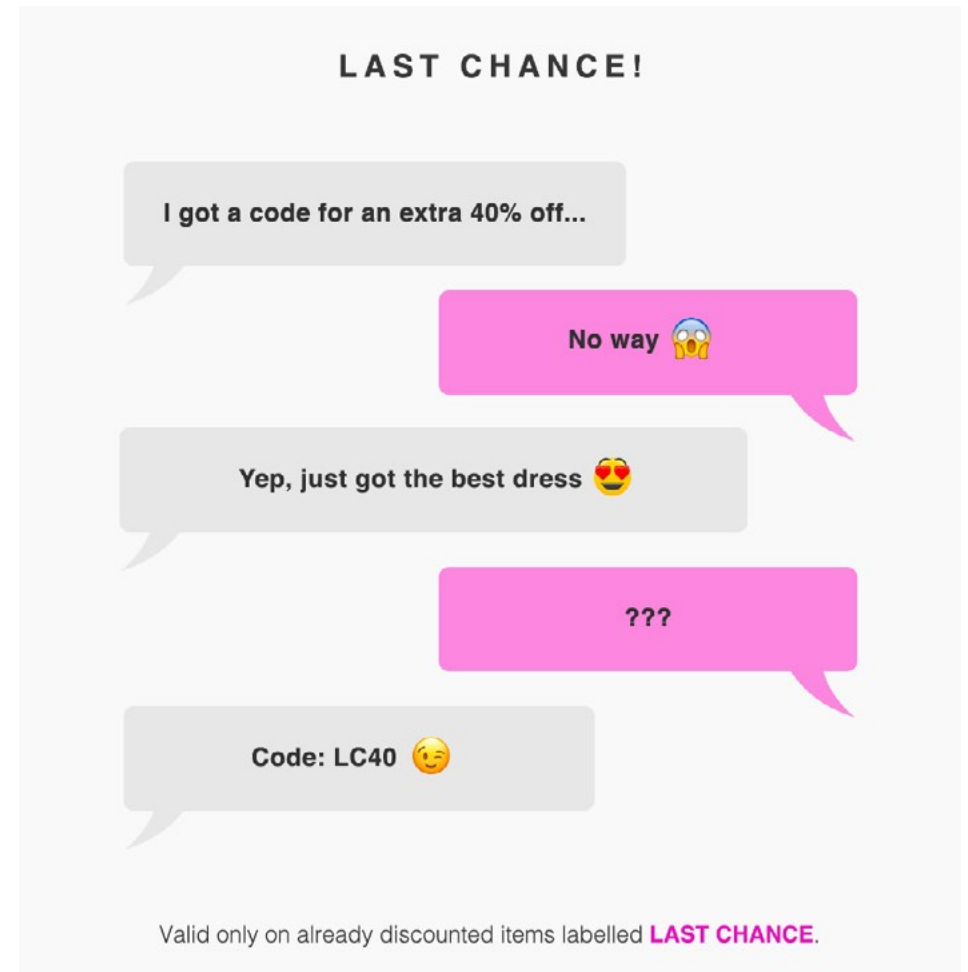
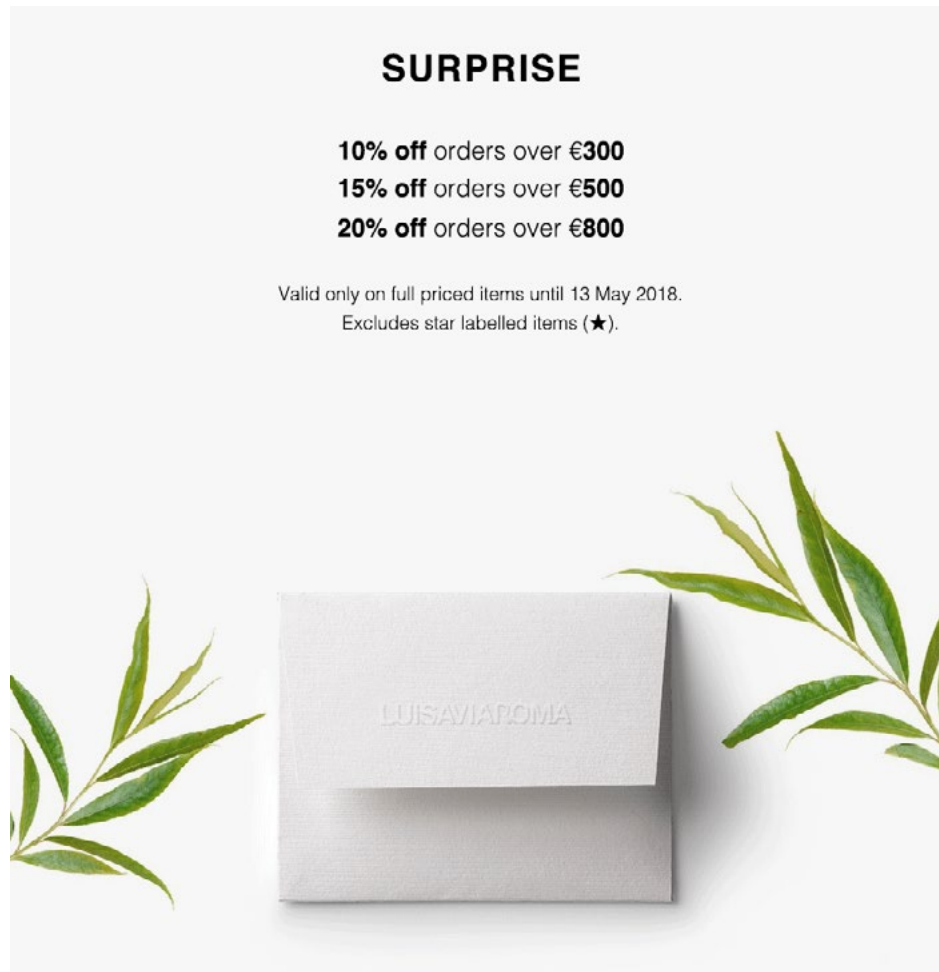


Entertainment



57%

Audience
Interest ⓘ




LUISA VIA ROMA | Graphic Designer 2017 - 2018

Graphics, newsletter & animations, presentations, web content.

LVR BADGES

Complete specific activities to earn badges for LVR Points. Each badge can only be collected once.


WELCOME TO LVR
PRIVILEGE



- 10 LVR POINTS -

COMPLETED


FOLLOW US ON
TWITTER



- 10 LVR POINTS -

DISCOVER MORE


CONNECT YOUR
FACEBOOK PROFILE



- 10 LVR POINTS -

DISCOVER MORE


COMPLETE
CUSTOMER PROFILE



- 100 LVR POINTS -

DISCOVER MORE


SHARE THE LOVE:
LEVEL 1



- 20 LVR POINTS -

DISCOVER MORE


SHARE THE LOVE:
LEVEL 2



- 75 LVR POINTS -

DISCOVER MORE

SHARE THE LOVE:
LEVEL 3



- 200 LVR POINTS -

DISCOVER MORE

LVR ENTHUSIAST:
LEVEL 1

Login 10 times to the website
within a calendar month (only 1
login per day).

Your progress: 1/10

SAMBHALI TRUST

Graphic Design & Video

Volunteering for Indian NGO,
in Jodhpur, Rajasthan

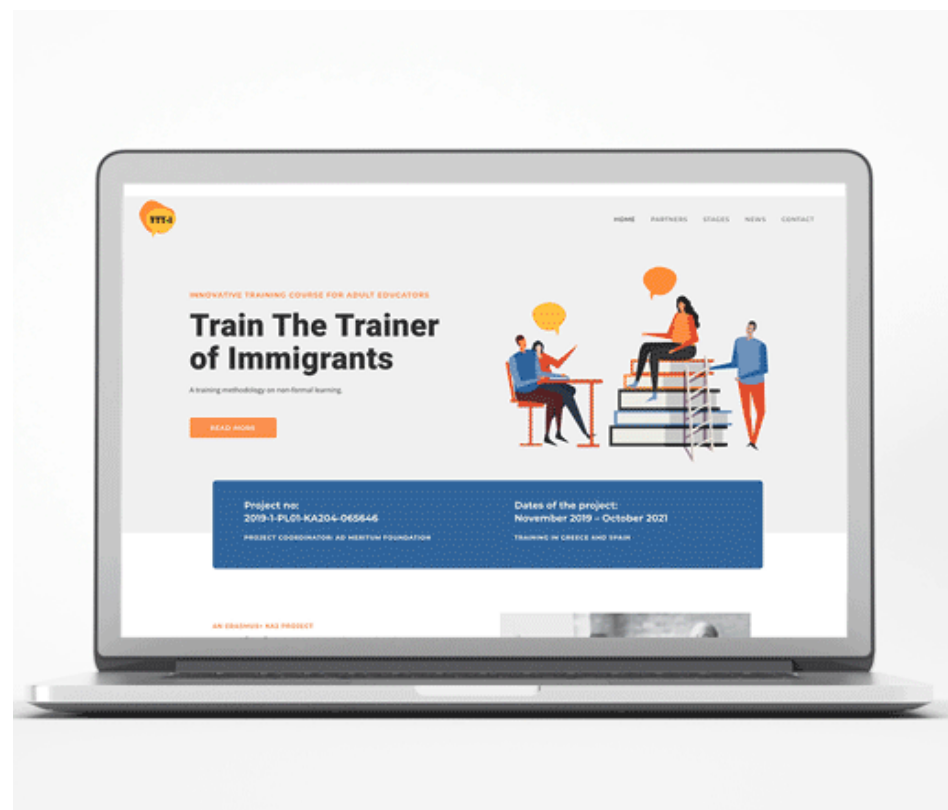
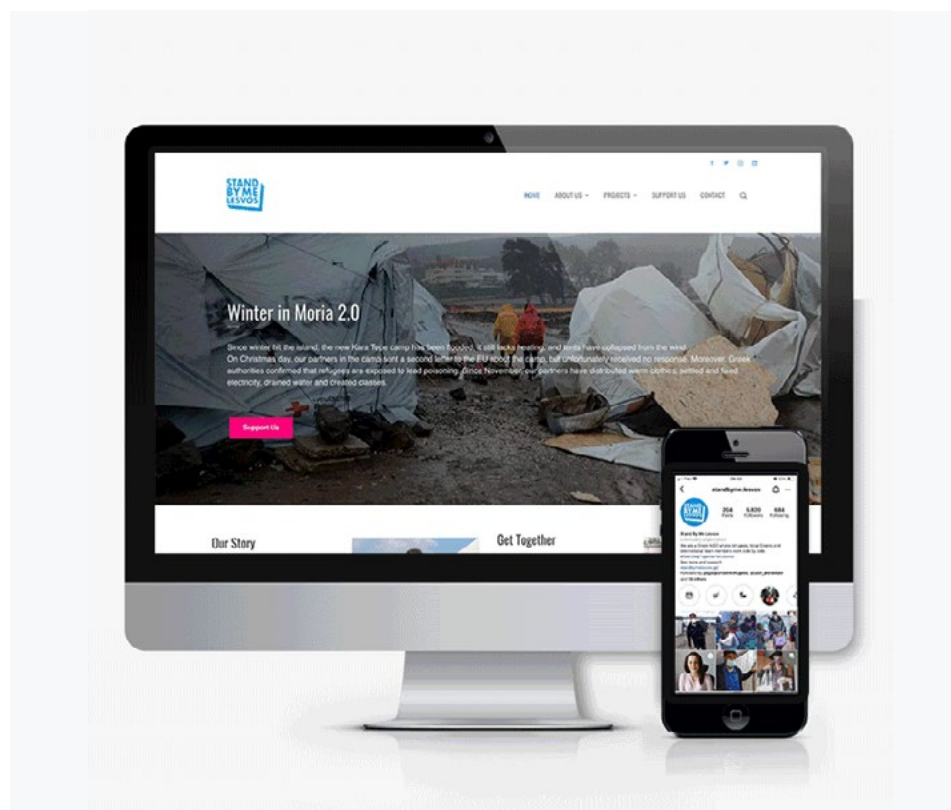
flyers
card
label
video

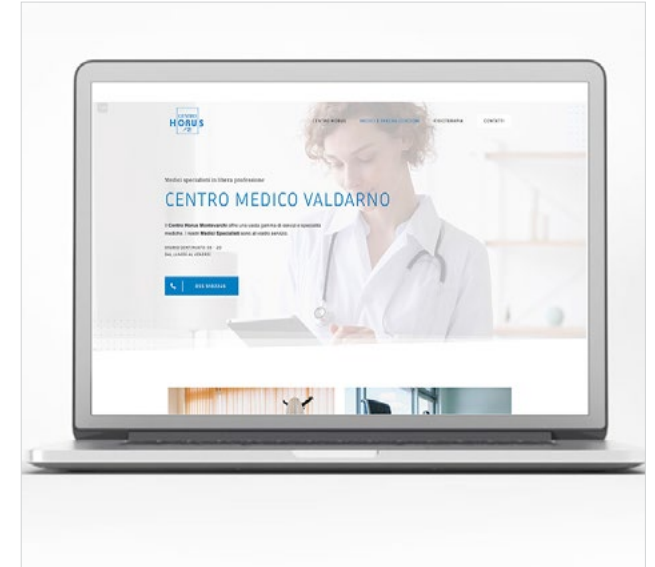
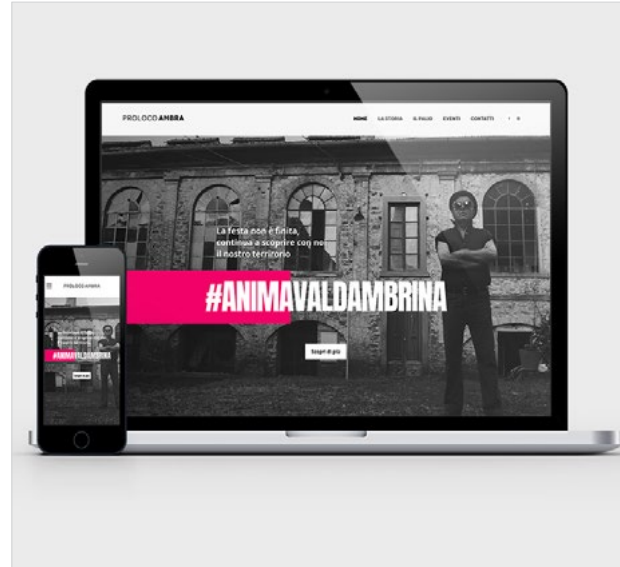


STAND BY ME LESVOS

Designer (volunteer)

Web site, graphics, social, video editing as volunteer for Greek NGO in Lesvos.
Web site and newsletter for the European project: Train the Trainer of Immigrants





KIKI CREATIVITY | Web Designer

Web Designer freelancer @KikiCreativity Agency

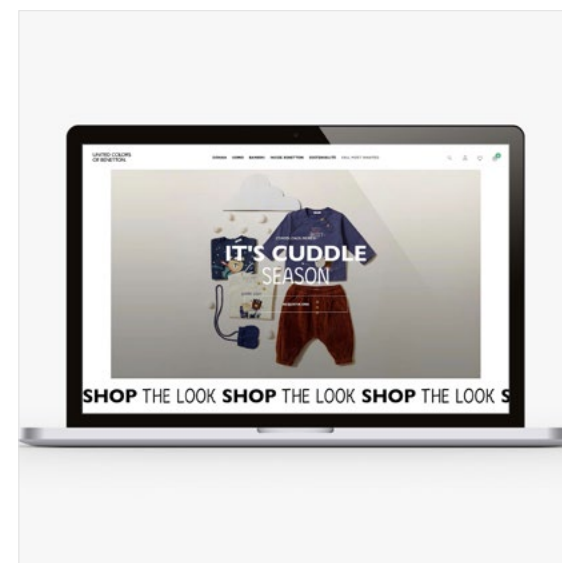
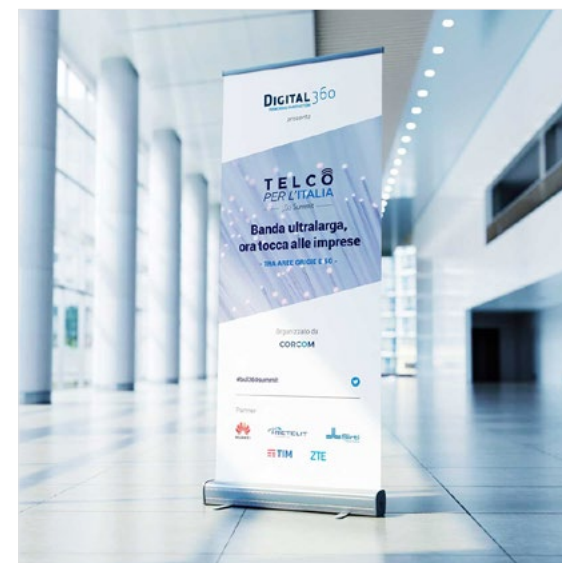
WEB EDITOR & GRAPHICS FREELANCE

Digital 360 Agency

web and print, banners, newsletter and presentations.

RealLife Agency

web editor and graphics for Benetton e-commerce



FRANCESCA NOEMI MARCONI

DIGITAL DESIGNER

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