



## FRANCESCA NOEMI MARCONI

Digital Designer

### CONTACTS

Milan | Florence

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### ABOUT

35 years old.

Excellent knowledge Adobe programs:

Photoshop, Illustrator, Indesign,  
After Effects.

Good level skills in Wordpress,  
HTML and CSS

European license for the computer:

Word, Excel, Access, Power Point.

Good knowledge English and basic  
knowledge Spanish and French.

Excellent skills in writing and making  
reports.

Art and photography lover.

Curiosity about

new marketing and communication  
techniques. Driving license.

Available for transfer.

### VOLUNTEERING

Graphic Designer at Sambhali Trust  
Empowering women in Rajasthan

Web designer and Social Greek NGOs:

Stand by Me Lesvos - Second Tree

## MAIN WORK EXPERIENCES

### DIGITAL DESIGNER - FREELANCER

RealLife Tv (Benetton), Kiki Creativity, Digital360 and direct clients  
Web design, web editor, newsletter, landing page, banners, presentations.

### GRAPHIC DESIGNER

Luisa Via Roma | Florence, Dec. 2017 - Aug. 2018

Web content, presentations, newsletter & gif maker.

### DIGITAL DESIGNER & MOBILE STRATEGIST

Beintoo S.p.A. | Milan, Sept. 2015 - Dec. 2017

Rich media, landing page, dem, mobile projects, corporate, ui design, video editing,  
data visualization. RCS client referent.

### GRAPHIC WEB DESIGNER

Once Extraordinary Events | Florence, Oct. 2014 - Jan. 2015

Press and web material for promoting cultural events.

### GRAPHIC WEB DESIGNER

Frittelli Contemporary Art | Florence, March - May 2014

### GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Les Petits Joueurs | Florence, Sept. 2013 - May 2014

### GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Giulia Bruni's Fashion Blog | Florence, Summer 2012

### GRAPHIC DESIGNER & SOCIAL MEDIA SPECIALIST

Pisa Book Festival | Florence, 2010 - 2012

## EDUCATION

### STORYTELLING FUNDAMENTALS

Scuola Holden | Turin, 2021

### MASTER LUXURY MARKETING & COMMUNICATION

Il Sole24ore Business School | Milan, 2019

### USER EXPERIENCE LAB

UX Boutique | Milan, 2019

### EXHIBITION DESIGN LAB

Palazzo Spinelli | Florence, 2015

### AFTER EFFECTS

Big Rocks | Treviso, 2014

### INFORAPHIC: DATA VISUALIZATION

Polytechnic University of Milan | Milan, 2013

### TYPE DESIGN

Polytechnic University of Milan | Milan, 2012

### FASHION DESIGN, Summer Course

Polimoda Fashion Institute | Florence, 2012

### GRAPHIC DESIGN DEGREE

Cappiello Design Academy | Florence, 2012

Antropology Bachelor Degree, Alma Mater Studiorum - Bologna University  
High school diploma specialising in humanities subjects, Florence