



FRANCESCA NOEMI MARCONI

Digital Designer

CONTACTS

Milan | Florence

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www.francescanoemimarconi.it

ABOUT

34 years old.

Excellent knowledge of Adobe programs:

Photoshop, Illustrator, Indesign,
Flash, After Effects.

Good level skills in Wordpress,
HTML and CSS

European license for the computer
(Word, Excel, Access, Power Point).

Good knowledge of English and basic
knowledge of Russian and French.

Excellent skills in writing and making
reports. Passionate about photography,
especially portraits. Curiosity about
new marketing and communication
techniques. Driving license.

Available for transfer.

VOLUNTEERING

Graphic Designer at Sambhali Trust
Empowering women in Rajasthan

Web designer and Social Greek NGOs:
Stand by Me Lesvos - Second Tree

MAIN WORK EXPERIENCES

DIGITAL DESIGNER - FREELANCER

RealLife Tv (Benetton), Kiki Creativity, Digital360 and direct clients
Web design, web editor, newsletter, landing page, banners, presentations.

GRAPHIC DESIGNER

Luisa Via Roma | Florence, Dec. 2017 - Aug. 2018

Web content, presentations, newsletter & gif maker.

DIGITAL DESIGNER & MOBILE STRATEGIST

Beintoo S.p.A. | Milan, Sept. 2015 - Dec. 2017

Rich media, landing page, dem, mobile projects, corporate, ui design,
editing video, data visualization. RCS client referent.

GRAPHIC WEB DESIGNER

Once Extraordinary Events | Florence, Oct. 2014 - Jan. 2015

Press and web material for promoting cultural events.

GRAPHIC WEB DESIGNER

Frittelli Contemporary Art | Florence, March - May 2014

GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Les Petits Joueurs | Florence, Sept. 2013 - May 2014

GRAPHIC WEB DESIGNER & SOCIAL MEDIA SPECIALIST

Giulia Bruni's Fashion Blog | Florence, Summer 2012

GRAPHIC DESIGNER & SOCIAL MEDIA SPECIALIST

Pisa Book Festival | Florence, 2010 - 2012

EDUCATION

STORYTELLING FUNDAMENTALS

Scuola Holden | Turin, 2021

MASTER LUXURY MARKETING & COMMUNICATION

Il Sole24ore Business School | Milan, 2019

USER EXPERIENCE LAB

UX Boutique | Milan, 2019

EXHIBITION DESIGN LAB

Palazzo Spinelli | Florence, 2015

AFTER EFFECTS

Big Rocks | Treviso, 2014

INFORAPHIC, DATA VISUALIZATION

Polytechnic University of Milan | Milan, 2013

TYPE DESIGN

Polytechnic University of Milan | Milan, 2012

FASHION DESIGN, Summer Course

Polimoda Fashion Institute | Florence, 2012

WEB DESIGN

Frame School | Florence, 2012

GRAPHIC DESIGN DEGREE

Cappiello Design Academy | Florence, 2012

High school diploma specialising in humanities subjects, 2006